

NEWS RELEASE

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**NEW WORLD BEIJING HOTEL NAMED ONE OF THE
“TOP 10 MICE HOTELS IN CHINA” BY CHINA HOTEL STARLIGHT AWARDS**

New World Beijing Hotel was awarded one of the “Top 10 MICE Hotels in China” at the recent 14th Annual China Hotel Starlight Awards, held in conjunction with The Asia Hotel Forum and Travel Annual Meeting (AHF) in Shanghai. The property’s meetings, functions and catering excellence was determined by travel industry member votes, anonymous on-property visits by industry experts and AHF Advisory Committee recommendation.

Also known as the “Oscars of the China Hotel Industry,” the China Hotel Starlight Awards was the culmination of AHF which attracts more than 800 international delegates including hotel investors, developers, owners, managers and operators, as well as associated consultancies and government representatives.

“We are very honoured to have received such a prestigious award and it will inspire us in our ongoing mission to be a beacon of MICE excellence in the heart of Beijing,” said Mr. Eddy Sarton, New World Beijing Hotel general manager.

New World Beijing Hotel offers 1,542 square metres of multi-functional venues that can host up to 500 guests for events ranging from intimate occasions to international conferences, annual meetings to elaborate banquets. It features one of the largest outdoor terraces amongst Beijing’s luxury hotels. Every venue incorporates state-of-the-art technology and dedicated professional planners tailor events to suit client-specific needs.

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New World Beijing Hotel Receives “Top 10 MICE Hotels Award”

Page 2

About New World Beijing Hotel

The 309-room New World Beijing Hotel is the closest deluxe hotel to Temple of Heaven, and is conveniently located near Tiananmen Square, the Forbidden City and the Wangfujing shopping district. Hotel dining includes Tian Tan Kitchen, an all-day Café; 8 Qi Nian Chinese restaurant; TANG lobby lounge; and YIN on 12 rooftop bar. Recreational options include a health club, spa and indoor swimming pool; whilst meeting space totalling 1,542 square metres includes a windowed ballroom and seven function rooms. The Residence Club executive floor offers the largest outdoor terrace amongst Beijing’s luxury hotels. For more information and reservations, please contact your travel professional, the hotel directly at telephone +86 10 5960 8888, e-mail reservations.beijing@newworldhotels.com, or visit newworldhotels.com.

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